

## **E-Tech Resources (“E-Tech Resources” or the “Company”)**

### **SOCIAL MEDIA POLICY**

#### ***Social Media***

It is permissible for E-Tech Resources Employees and/or consultants (“Employees”) to use social media such as LinkedIn, Facebook, Twitter etc. or acceptable blogging sites so long as such use with respect to E-Tech Resources is reported to and approved beforehand by the Chief Executive Officer (“CEO”) of E-Tech Resources and otherwise complies with the provisions of this policy and securities regulations and requirements.

#### **Standards of Conduct in the Use of Social Media**

Social media is a useful tool in becoming a part of the industry conversation and promoting web-based sharing of ideas and exchanging information. When used in a professional context, Social Media is to be used to convey information about firm activities, promote and raise awareness of E-Tech Resources' brand, communicate with Employees and customers to brainstorm, issue or respond to breaking news or negative publicity, and discuss corporate, business-unit and department-specific activities and events. As an Employee, any social media comments can reflect on E-Tech Resources.

To ensure that the use of Social Media complies with E-Tech Resources' regulatory duties relating to any social media activity, **personal** or **business**, Employees must always adhere to the following principles:

- Statements made may only reflect honest beliefs, opinions, or experiences.
- No claims may be made that are deceptive or misleading about E-Tech Resources' activities, or its competitors' activities, to investors and potential investors (the public).
- Any claims made must be supported by adequate proof.
- No communication may be defamatory or infringe upon the intellectual property, or privacy and publicity rights of others. Employees may not post content (photos/videos) without written permission from the person who owns the photo or video as well as any persons depicted in the photo or video.
- Employees may not offer for sale, or solicit, products or services on behalf of E-Tech Resources without express written direction from E-Tech Resources.
- Employees may not make offensive comments that have the purpose or effect of creating an intimidating or hostile environment, including telling lies or spreading rumors about E-Tech Resources, its Employees, officers, directors, shareholders or competitors.
- The use of ethnic slurs, personal insults, obscenity, or other offensive language is strictly prohibited.
- Employees may not make any comments or post any content that in any way promote unsafe activities that could lead to an unsafe situation.

- When using social media, Employees must adhere to the posting guidelines and Terms of Use on any site on which they post content.
- E-Tech Resources trademarks, logos or other proprietary materials may only be used with explicit written permission from E-Tech Resources.

### **Disclosure Requirements**

In addition to the above general requirements, the following disclosure requirements must also be followed by all E-Tech Resources Representatives and Employees using social media:

- All material connections to E-Tech Resources must be disclosed in all advertising messages and promotional communications concerning E-Tech Resources and its products or services, when it is not already apparent to the reader that a material connection exists between E-Tech Resources and the Employee (i.e. the fact that the communication is written by an Employee of E-Tech Resources must be disclosed)
- A "material connection" is one that could influence the weight or credibility a reasonable investor or prospective investor would give to the communications or messages made by the Employee.
- All disclosures must be made clearly and conspicuously, with appropriate consideration for the limitations and nature of the platform being used.
- No social media discussion concerning any investor or potential investor of E-Tech Resources is permitted unless the content is pre-approved by the CEO.
- Sharing images/photos of drill cores or site on company social media is prohibited unless pre-approved by the CEO.
- Employees who post their own opinions, comments or content about E-Tech Resources and its products or services, must disclose that their views do not necessarily represent those of E-Tech Resources.
- Sharing images/photos of drill cores or site on personal social media is explicitly prohibited

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I have read and understand the E-Tech Resources Financial Inc. Social Media Policy and I agree to abide by it. I will not violate any of the policies and procedures contained in this document and

understand that failure to abide by the policies of this document may result in disciplinary action or termination from E-Tech Resources.

Signed: \_\_\_\_\_

Dated: \_\_\_\_\_

Print Name: \_\_\_\_\_